



Cappy Hour – A fundraiser for CIS
February 21, 2019 - 5:00 to 8:00 p.m.

Dolan Lexus Community Space - 7175 S. Virginia Street, Reno

It's not happy hour...it's Cappy Hour! This heartwarming and fun-filled event is CIS of Western Nevada's third annual fundraiser! Help us raise awareness and revenue to surround more than 4,300 of Washoe's most at-risk students with a community of support, empowering them to stay in school and achieve in life! Please consider supporting this worthy and important cause. We hope you will join us!

Sponsorship Opportunities

Top Student Sponsorship - \$5,000

- Table for 10 to Cappy Hour event, plus VIP concierge service
- Premiere logo placement, recognition on promotional materials and on all printed materials
- Social Media (5) and e-blast mentions (3)
- Extensive verbal recognition and thanks during event program
- Full-page color ad in event program
- Logo placement at event
 - Media Slide Show
 - Banners (2 provided by sponsor)
- Custom opportunities to highlight your business and support for the students served by CIS of Western Nevada

Valedictorian Sponsorship - \$2,500

- Table for 8 to Cappy Hour event
- Premiere logo placement, recognition on promotional materials and on all printed materials
- Social Media (3) and e-blast mentions (2)
- Extensive verbal recognition and thanks during event program
- Half-page color ad in event program
- Logo placement at event
 - Media Slide Show
 - Banners (2 provided by sponsor)
- Custom opportunities to highlight your business and support for the students served by CIS of Western Nevada

Honor Roll Sponsorship - \$1,500

- Table for 8 to Cappy Hour event
- Logo placement and recognition on promotional materials and on all printed materials
- Social Media (2) and e-blast mentions (1)
- Verbal thanks during event program
- Logo placement at event
 - Media Slide Show
 - Banner (1 provided by sponsor)
- Custom opportunities to highlight your business and support for the students served by CIS of Western Nevada

Straight A Sponsorship - \$1,000

- Half table to Cappy Hour event (4 seats)
- Logo placement, recognition on promotional materials and on all printed materials
- Social Media (1) Shout Out
- Logo placement at event
 - Media Slide Show
- Custom opportunities to highlight your business and support for the students served by CIS of Western Nevada

Model Student Sponsorship- \$500

- Two (2) tickets to Cappy Hour event
- Logo placement at event Media Slide Show
- Social Media (1) Shout Out
- Custom opportunities to highlight your business and support for the students served by CIS of Western Nevada

High Achieving Student Sponsorship- \$250

- Two (2) tickets to Cappy Hour event
- Social Media (1) Shout Out
- Custom opportunities to highlight your business and support for the students served by CIS of Western Nevada

Individual Tickets are \$75 each**Event Program Ads are \$250 for a half-page and \$500 for a full-page**

*For more information or to reserve your tickets or sponsorship, please contact
Auburn Harrison at 775-846-0250 or auburn@cisnevada.org*